

49A Lincoln Court, P.O. Box 405, Hudson, MA 01749 • (508) 568-8528

May 18, 1992

The Honorable Joseph P. Kennedy, III
1208 Longworth Building
Washington, D.C. 20515

Dear Congressman Kennedy:

As a community leader in the Commonwealth of Massachusetts, I urge you to convince your fellow colleagues in the United States House of Representatives to not exclude WSHH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

WSHH, Channel 66, continuously responds to the interests, needs, and concerns of area community. Through their professionally produced public affairs segments, titled "In Your Interest", our citizens are informed hourly about issues that affect their daily lives. The Hudson Youth Center, is a private, non-profit youth organization, which offers girls and boys ages 15 months to 16 years, educational and recreational courses. Because of the "In Your Interest" public affairs segments, which WSHH, have produced on The Hudson Youth Center, we have been able to visually educate the Channel 66 audience regarding the wonderful programs we are able to provide the children. Without these media presentations, The Hudson Youth Center would never have been able to give our constituencies such a concise view of our activities. These "In Your Interest" segments have enabled our organization to gain new members and greater support.



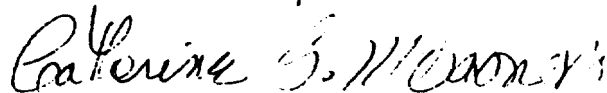
"Must Carry" Status to WSHH, Channel 66

Page 2.

Do not allow misinformed members of Congress to deny "Must Carry" status to WSHH, Channel 66. Compare WSHH's public service to other local broadcast stations and you will be pleasantly surprised at the amount of time this station devotes to serving this community.

Your immediate attention and support to this important issue is needed. Thank You.

Cordially,

A handwritten signature in cursive script, appearing to read "Catherine G. Mogavero".

Catherine G. Mogavero
Executive Director

CGM/lm

**MetroWest Medical Center****Blood Donor Program**

Framingham Union Campus - 115 Lincoln Street,
Framingham, MA 01701 - (508) 383-1230

May 19, 1992

The Honorable Edward J. Markey
2133 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Markey:

As a community leader in the Commonwealth of Massachusetts, I urge you to convince your fellow colleagues in the House of Representatives to not exclude WSHS, Channel 66 from "Must Carry" protection simply because they are affiliated with the home shopping network.

Recently, as part of their "In Your Interest" series, Channel 66 initiated and produced an excellent three part series on the subject of blood donation. These segments not only served to promote this hospital's blood donor program, but also increased our number of blood donors and saved the lives of our sick and injured patients. In addition, this program served as an excellent source of AIDS education, as it relates to the topic of blood donation. The production was aired many times and served to allay the public fears and misconceptions about blood donation.

JOHN KERRY
MASSACHUSETTS

United States Senate

JOHN KERRY
MASSACHUSETTS

United States Senate

WASHINGTON, DC 20510

March 29, 1993

The Honorable James Quello
Acting Chairman
Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

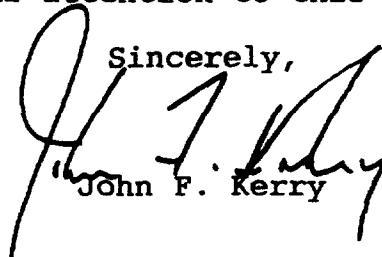
Dear Chairman Quello:

I am writing to you regarding the "must-carry" provisions of the Cable Television Consumer Protection Act (Public Law 102-385) as they relate to television stations whose programming is dominated by sales presentations.

During consideration of the Cable Television Consumer Protection Act, in response to a proposed provision which would have removed such stations from "must carry" status, the Senate adopted an amendment offered by Senator Bob Graham of Florida which directs the FCC to determine whether "home shopping stations" serve the public interest, and to allow a reasonable period of time for stations that are determined not to meet the public interest standard to make remedial changes in their programming. This amendment was offered out of concern that local broadcast stations which the FCC previously determined (by virtue of granting them an operating license) to be operating in the public interest not be denied "must-carry" status because of subjective decisions made about the content of their programming. I am hopeful that the Commission will give full consideration to the Senate's intentions and concerns which led to its adoption of this amendment as the Commission promulgates regulations for the "must-carry" provisions of the Act.

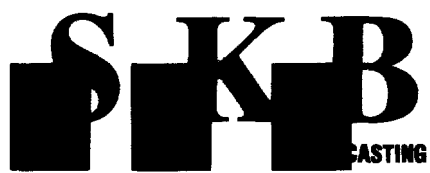
Thank you for your attention to this matter.

Sincerely,



John F. Kerry

JFK/toc



WHSB-TV
BOSTON

WHSB-TV
BOSTON

WHSB-TV

THANK YOU LETTERS

FROM

COMMUNITY LEADERS



January 26, 1993

Jane Woodhouse
WHSN-TV Channel 66
71 Parameter Road
Hudson, MA 01749

Dear Jane:

I would like to take this moment to compliment you on the fine piece of journalism which you recently completed for "In Your Interest" dealing with the Massachusetts Historical Commission.

The three segments were precise, clear, and informative. I didn't realize you even do the narration! We have received many compliments and hope that the segments have served as a vehicle to inform the public about the value of historic preservation.

Can you please let me know how I can go about getting a copy of the three segments and if there is a charge, or if we can borrow a tape for a day so I can show our entire staff. Let me know about this. (If I am not available, please ask for my assistant, Leslie Sampou.)

Thank you again for doing such an excellent job!

Sincerely,

Sandra Curro
Director, Public Information and Administration
Massachusetts Historical Commission

SC:KAB



**Florida Institute
of Technology**

Food Addiction Hot Line Project
School of Psychology
150 West University Boulevard
Melbourne, FL 32901-6988
(800) 872-0088

January 11, 1993

Dear Ms. Panton

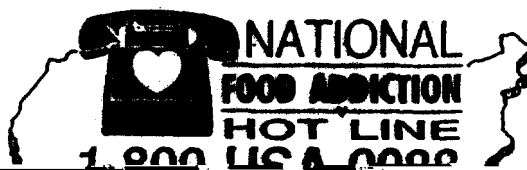
Thank you very much for providing air time for our National Addictions Hotline PSA tape(s). We especially appreciate this as we are able to help many callers with these concerns each time one of our PSA tapes is aired.

Please feel free to air the PSA tape(s) as often as you wish as we are an ongoing Hotline project. Again, thank you for your past, present, and future support.

Sincerely,

Kristina Ward

PSA Coordinator



1991-92
Co-Presidents
Michael Bigby, MD
JoAnn Latortue

Officers
Henrietta Aladjem
Charlene Bert
Janet Silva
Peter H. Schur, MD
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Mark Bronstein, Esq.
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Barbara Feinberg



Foundation of America, Inc.
Massachusetts Chapter

8 October 1992

Ms. Jane Woodhouse

**THE
(BUDDY DOG)
HUMANE SOCIETY, Inc.**

Mailing Address: Box 296, Sudbury, Mass. 01776



Ms. Francesca Bryden
WHS TV-66
71 Parmenter Road
Hudson, MA 01749

June 3, 1992

Dear Ms. Bryden,

Thank you so much for featuring the Buddy Dog Humane Society in your "Community Calendar".

We have received a very positive response from all of those that have seen the program. Already we have adopted several animals shown in the segment into loving new homes.

I would like to compliment you on the program for it was extremely well done and portrayed our shelter in a very favorable light. We were all very impressed by the information and wonderful photographs that you were able to include in such a brief amount of time. I hope that you were as pleased by the finished product as we were.

Thank you once again for your support. I hope that you will continue to join us in our efforts to help homeless animals.

Respectfuuly,

Michael P. Courchaine

Michael P. Courchaine
Shelter Manager



Natick Integrated Preschool
Natick High School
13 East Central Street
Natick, MA 01760

April 2, 1990

Ms. Merril Buchhalter
General Manager
WHSN-TV 66
71 Parmenter Road
Hudson, MA 01749

Dear Ms. Buchhalter:

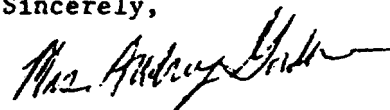
Last week Francesca Bryden from your station came to tape at our Integrated Preschool Program here at Natick High School. I'm writing to say how delighted we were with both her professionalism and enthusiasm.

As you may know, our program is set up to integrate special needs and non-special needs children at a preschool level. When I first learned TV 66 was coming, I admit I was a bit hesitant due to the sensitive nature of the subject matter. It was such a pleasure to have Francesca and her cameraman arrive and conduct themselves so well. We barely knew they were there and the children were thrilled!

In addition, although the parents of our preschool students were also nervous at the thought of their children and themselves appearing on television, Francesca immediately put their fears to rest with her calm and caring demeanor. Several of the parents remarked how at ease they were, despite the camera and the lights.

Please extend our gratitude to Francesca for her sensitivity and for a job well done. We are eagerly awaiting the finished series and we want to thank her so much for being there.

Sincerely,



Ms. Audrey Gordon
Administrator of Special Education

Cornelius P. Cronin
14 Utica Street
Lexington, MA 02173

August 2, 1989

Dear Francesca:

TU 66

Thank you for your letter of
7/10/89, and the copy of the
segment that aired 7/3-7/4/89.

We have run the segment
and all agree it was most
fitting for the celebration of
July 4, Independence Day.

It was a pleasure working
with you and your team.



Massachusetts Citizens for Life, Inc.

Schrafft Center, 529 Main Street, Boston, MA 02129-1101

(617) 242-4199

24 hr. Pro-Life News Service 242-4589

August 1, 1989

Ms. Lisa Robinson
Program Director
Silver King Broadcasting
111 Speen Street
Framingham, Massachusetts 01701

Dear Ms. Robinson,

Francesca Bryden recently came to our office to interview us on the abortion debate. The show was run periodically over several days, and I took the opportunity to view these pieces. I found them to be exceptionally well balanced and fair, not a common experience on this issue about which people feel so strongly.

It is very common to find pro-life statements distorted, cut short, etc., but I felt Francesca, despite what may have been her own inclinations, allowed pro-lifers to speak for themselves.

Please convey my appreciation to Francesca for her excellent work.

Sincerely,

Paul Swope
Executive Director



MADD

TM

Mothers Against Drunk Driving

MetroWest Chapter of MADD
(Office)
21 K Turnpike Road (Rt. 9 W.)
Southborough, MA 01772

(Mailing)
P.O. Box 274
Southborough, MA 01772

508-624-6233 (MADD)

March 20, 1989

WHSB-TV 66
111 Speen Street
Framingham, MA 01701

ATTENTION: Mary Jo McClennan

SUBJECT: Project Red Ribbon 1988

Dear Mary Jo;

Please accept our sincere thanks for your contribution to MADD 1988 "Tie One On" Campaign. Because of your support and the support of WHSB-TV 66 Viewers, we were able to reach thousands of MetroWest area residents with our most important message of last year. We know that together, we have made a difference in the reduction of alcohol related deaths during the past Holiday Season.

Please accept our delay in responding and acknowledging your efforts. Our lack of quick thank-you replies for all who worked so many hours to make our first Red Ribbon Campaign such an enormous success is due to our involvement with Victim Support, Courtroom Monitoring, new 1989 Legislature, Public Awareness and Speaking Engagements generally on a daily basis.

Our sincere appreciation for your overwhelming endorsement and participation in our Red Ribbon Campaign is extended to you and WHSB-TV Supporters. Your response was indeed a confirmation of the need and desire of all of us to promote sober driving.

Sincerely,

METROWEST CHAPTER OF MADD

Janet Locke
Janet Locke,
President

Enclosures



United Way
OF ASSABET VALLEY

277 Main Street
Marlborough, MA 01752-5508
Tel: (508) 481-4703
Fax: (508) 485-0366

October 1, 1992

Francesca Bryden
Program Director
WHSN - Channel 66
71 Parmenter Road
Hudson, MA 01749

Dear Francesca,

The videos are absolutely wonderful! I saw the two 4 & 1/2 minute segments at home and picked up all the copies on Friday. Thank you. The ten minute video is even better than I anticipated and will be extremely beneficial to the campaign this year. In fact, I plan to show it as the centerpiece of the United Way presentation at the Marlborough Rotary Club meeting on October 15.

One of our biggest obstacles has been a misconception in the community about the local character of our United Way. Some people still think that the money goes elsewhere and they want to help people here at home. The national videos, although very effective, reinforce that idea. A video depicting the local agencies which we support is just what we needed.

I want to thank you, on behalf of Leo Mulready, Joe O'Leary and all the agencies portrayed in the video. You made it very easy for us to convey our thoughts about United Way. None of us, however, will ever be a threat to take over your job!

Sincerely,

Gerald D. Callahan
Executive Director

GDC/bar

cc: Merril Buchhalter



**The Lincoln-Sudbury
Martin Luther King Jr.**

Action Project 390 Lincoln Road, Sudbury, MA 01776 443-9961, x.224

Fulfill the Dream
Joanna W. Crawford, Coordinator

June 27, 1992

Francesca Bryden
Program Director
HSN Broadcasting of MA, Inc.
71 Parmenter Road
Hudson, MA 01749

Dear Francesca,

Thanks for sending the Boston Food Bank tape. I think you did a wonderful job with your segment. Very informative and well chosen photography. I can't wait to show it to the students! It is also fun to have the raw footage.

I am interested in knowing the times of the showing - I will pass them on to the students...I'll call later in July.

I hope your vacation is good!

Best wishes,

Joanna Crawford

Summer address:
Old Concord Rd.
Lincoln, MA 01773
617-259-8323

Framingham Auxiliary Police



81 Union Avenue
Framingham, Massachusetts
01701

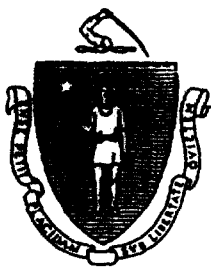
June 15, 1992

Ms. Francesca Bryden
WHSB TV-66
71 Parmenter Road
Hudson MA 01749

Dear Francesca,

On behalf of the Framingham Auxiliary Police, I would like to thank you for your recent In Your Interest program which helped to promote the voluntary children's fingerprint program. On March 28, 1992 approximately 500 children were fingerprinted for their parents. This brings the total number of children fingerprinted to over 2,000 since the annual program was started in 1990. The parents who brought their children to be fingerprinted expressed their sincere appreciation that the fingerprint program was taking place. Your contribution was invaluable in making the program a success for all those involved.

The Framingham Auxiliary Police look forward to continuing to make the



*The Commonwealth of Massachusetts
Middlesex Community College*

May 18, 1992

Ms Jane Woodhouse
HSN Broadcasting
71 Parmenter Road
Hudson, MA 01749

Dear Jane:

Congratulations on a job well done! What an impressive professional video you produced which was expertly edited to capture the essence of our secretarial training program and its impact on our single parent/

displaced homemaker students.



*The Commonwealth of Massachusetts
Middlesex Community College*

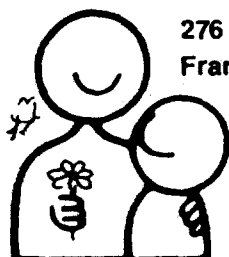
May 11, 1992

Ms. Jane Woodhouse
HSN Broadcasting of
Massachusetts, Inc.
71 Parmenter Road
Hudson, MA 01749

Dear Jane:

The students and the staff from the Medical Secretary/Office Specialist Program wish to thank you and Tom Segale for the excellent work you did on the video about our program.

We appreciate your patience with us, and we also appreciate the reassurance you gave us throughout the interview/filming process. We are probably most impressed by the work you did editing the two segments. As professionals, you are undoubtedly used to cutting and giving pieces of film together to keep the viewer focused on the



276 Union Avenue
Framingham, Massachusetts 01701

Telephone 879-7762

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big sister

of South Middlesex, Inc.

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Ashland
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Southboro
Sudbury
Wayland

April 28, 1992

Francesca Bryden
Program Director
TV 66 WSHH
HSN Broadcasting of Massachusetts, Inc.
71 Parmenter Road
Hudson, MA 01749

Dear Fran,

On behalf of the staff, Board and children please accept our sincerest appreciation for doing a wonderful job on the Big Brothers/Big Sisters series! It was alot of fun for everyone involved. The Agency also benefited greatly from the public relations and will use the tape at future events. It was very evident you are a true professional by the way you worked with our group. Your enthusiasm and expertise in interviewing really helped everyone feel comfortable and less self conscious in front of the camera. You did a great job to make the project fun and professional at the same time. The outcome was very impressive and we are very proud to show it off.

Thank you Fran for your sincere interest and support of the Big Brothers/Big Sisters organization! We will look forward to working with you again in the near future.

Please find enclosed the \$10.00 check for the tape. All the best and congratulations on doing an outstanding job!

Gratefully,

Maureen Goulet

Maureen Goulet
Executive Director

Supported By:



**Central
Massachusetts
Shelter for Homeless Veterans**



69 GROVE STREET
WORCESTER, MA 01601
(508) 791-5348

9-April-1992

Francesca Bryden
TV 66 WSHH
71 Parmenter Road
Hudson MA 01749

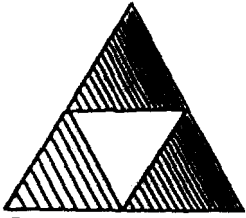
Dear Francesca;

Thank you very much for the copy of the two-part series which you did on the Central Massachusetts Shelter for Homeless Veterans. We also enjoyed the raw footage of the interviews which you did of our residents. The men find these tapes interesting, especially since they are the stars. I would like to thank you and all of your crew for the excellent coverage and support.

Sincerely,

R.M. Kelley Jr.

Raymond M. Kelley, Jr.,
Executive Director,
CMS



SPEECH FIRST

Corporate & Individual Communication Training

January 13, 1992

Ms. Jane Woodhouse
Producer
TV 66, WSHH
71 Parmenter Road
Hudson, MA 01749

Dear Jane:

I want to thank you so much for your kind invitation to be a guest on, "In Your Interest."

I enjoyed meeting with you and sharing information about "accent reduction" and the training we do at Speech First.

I received many calls for further information and even a call from a woman who needed instant speech training, which I attempted to help her with via telephone.

Thank you again for your kindness and a great interview.

Sincerely,


Sybil Tonkonogy
Director; Speech First

Byrne fund over the top

March of Dimes

Walk  **America**

**KF National Kidney
Foundation of
Massachusetts, Inc.**

180 Rustcraft Road

Dedham, Massachusetts 02026

(617) 326-7225

November 12, 1991

Ms. Jane Woodhouse
WHSN Channel 66
71 Parmenter Road
Hudson, Massachusetts 01749

Dear Jane,

What great Public Service Announcements you put together! Bob, Andrew and I watched a couple of the spots on Monday at the Auto Show. We were lucky to have a portable Watchman TV with us!

Many calls came in on Tuesday asking for more information on the Kidney Car Program. We had two donated cars Tuesday morning, and fully expect more to pour in as the announcements continue, and as the message sinks in.

Thank you for your help and interest. We hope that many Bay State residents become aware of our organization, our mission, and the programs we support. It was a pleasure to meet you, and I'll be sure to keep you posted on the results of your broadcast.

Take care.

Sincerely,



Philip J. Rectra
Program Director